

The Shepherd's Center Statement of Purpose

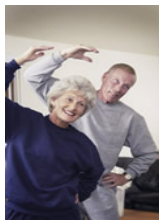
The Shepherd's Center strives to:

- ◆ Support older adults who desire to live independently in their own homes.
- ◆ Strengthen ministries with older adults among area congregations in order to build an interfaith coalition that encourages community collaboration.
- ◆ Provide opportunities for older adults to use their experience, skills and gifts in significant ways.
- ◆ Enhance life satisfaction by discovering inner resources through life-long learning, caring relationships, creative expression, and community service.
- ◆ Encourage and experiment with new programs and services that will lead to successful aging experiences for both active and homebound older adults.

The Shepherd's Center of Greater Winston-Salem is an interfaith ministry that promotes and provides volunteer opportunities, life-long learning and support programs for older adults.

Promoting and Supporting Successful Aging

2010 Program and Services Highlights



Faith In Action Care Program - Respite Care, Visitation, Minor Home Repairs, Transportation and Caregiver Training Services

The Faith In Action Care Program enabled older adults to remain independent with vital support and services. Over **6,200** requests for services were received in 2010. **324** dedicated volunteers provided in over **27,000** hours during the year in serving the needs of **1,676** individuals and families. Program requests included: **2,850** Medical and Grocery Transportation trips; **461** Minor Home Repairs; and **1,900** Visitation/Respite Care visits for **132** individuals and families. Saturday Night Fellowship meals and social programs were also provided for **160** older adults during the year.

Senior Center Programs and Activities

The Senior Center, a certified **Center of Excellence**, offered a broad range of activities including exercise classes, bridge, knitting and crochet, fellowship & games, health education classes, discussion groups and driver safety classes. The **Lewisville Senior Program**, begun in 2009, continued to grow. **Adventures in Learning**, a "mini-university" series of educational classes, was held during the Spring and Fall. Attendance in all Senior Center activities during 2010 was **22,421**. Programs were offered in collaboration with the Forsyth Public Library, Arbor Acres, Salemtowne and numerous area congregations. **SHIP** counseling, co-coordinated with Senior Services, Inc., assisted persons in making decisions about Medicare and related insurance matters.

Congregational Nurse and Health Ministry Program

The Congregational Nurse and Health Ministry developed collaborative efforts with **47** congregations and faith-based agencies in 2010, reaching **8,900** persons within Forsyth County. Monthly nurse network meetings for education and support were conducted for nurses in the program. The first Faith Community Nurse Basic Preparation training course was offered and attended by **19** nurses—**11** from Forsyth County.

Annual Used Book Sale

Shepherd's Center volunteers worked weekly to sort and price used books for the annual used book sale. Over **125** volunteers helped staff the **23rd** annual sale from **May 6—May 8**. The event has grown to be the largest book sale in the Triad and draws buyers from the region as well as surrounding states. The sale, and related activities, resulted in **\$58,800** for the programs and services of the Shepherd's Center.

Major Renovations Completed

With grant funding from **BB&T Charitable Foundation**, **Salemtowne Retirement Community** and building reserve funds, the upper level of the Shepherd's Center was completely renovated. A new multi-purpose center, renovated conference room, office space and restroom facilities were added to accommodate new programs and activities. An Open House inaugurated the renovated space on October 8, 2010.

◆ *Serving* ◆ *Educating* ◆ *Inspiring* ◆ *Supporting* ◆ *Enriching*

Shepherd's Center of Winston-Salem

The Shepherd's Center of Greater Winston-Salem was founded in 1985, and is a member of Shepherd's Centers of America, a growing national network of centers across the country. Those who are committed to the Shepherd's Center concept view the growing population of older adults as effective links between the past and the future, as a resource for the creation and maintenance of community, and as persons who enrich society out of the fullness of their experiences.

2010 Financial Results

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|-----------------------|-------------------|
| Fundraising | \$ 59,660 |
| Congregations | 23,608 |
| Individuals | 80,184 |
| Memorials & Honoraria | 3,350 |
| Foundations & Grants | 193,385 |
| Corporations | 22,672 |
| Organizations | 1,075 |
| Program Income | 28,315 |
| <u>Interest/Other</u> | <u>7,478</u> |
| Total Income | \$ 419,727 |

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|----------------------------|--------------------|
| Personnel | \$ 259,316 |
| Program Expenses | 73,173 |
| Office Expense & Equipment | 36,444 |
| Fundraising/Publicity | 20,996 |
| Dues & Publications | 2,164 |
| Audit | 3,220 |
| Volunteer Recognition | 6,896 |
| Staff Development | 628 |
| Insurance | 9,927 |
| Utilities/Bldg & Grounds | 18,437 |
| Travel | 3,056 |
| Renovations/Maintenance | 43,738 |
| <u>Miscellaneous/Other</u> | <u>3,222</u> |
| Total Expenses | \$ 481,217 |
| Net Loss | (\$ 61,490) |

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|--|------------------|
| Endowment Fund Balance (Winston-Salem Foundation) | \$ 69,804 |
|--|------------------|

2010 Officers and Board of Directors

| | |
|-----------------------------|----------------|
| <i>President:</i> | Gregory Brewer |
| <i>Vice-President:</i> | Dick Webster |
| <i>Secretary:</i> | Nikki Burris |
| <i>Treasurer:</i> | Keith Gaydica |
| <i>Assistant Treasurer:</i> | Bob Pursley |

Board of Directors

| | |
|----------------------|----------------------|
| Betty Alexander, PhD | Dave Plyler |
| Ralph Atkinson | Mary Lou Stott |
| Judy Doggett | Aimee L. Smith |
| Linda Freeman | Kelly Swauger, RN |
| Irshad Hasan | Harry Underwood |
| Cecil Holland, PhD | Andy Watkin, PhD, PE |
| Rev. Otha McManus | Karl F. Yena |
| Ron Zambor | |

Staff Members

| | |
|--|--|
| <i>Executive Director:</i> | Sam Matthews |
| <i>Associate Executive Director and Faith In Action Care Program Director:</i> | Linda Lewis, MDiv |
| <i>Senior Center Director:</i> | Susan Meny, MS |
| <i>Congregational Nurse Program Director</i> | Laura Rapp, RN, MSN (2010) |
| <i>Congregational Nurse Program Director</i> | Judy Iannuzzi, BSN, MAEd (2011) |
| <i>Office Manager:</i> | Rae Gosh |
| <i>Transportation Coordinator:</i> | Debbie Weston |
| <i>Volunteer Coordinator:</i> | Robin Pardella |
| <i>Office Assistant:</i> | Teresa McGuinness |
| <i>Program Interns:</i> | Mary Spruill (WSSU) Doris Carter (WSSU) |

**We wish to thank the partner congregations,
companies, foundations and organizations
shown on the insert for assisting us in our
mission of serving older adults in our
community.**



The Shepherd's Center of Greater Winston-Salem

2010 Annual Report

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